

EMSCULPT Market Contraction of the contraction of

The **ONE** in Body Shaping







COMBINED 30-MIN. TREATMENT

Results and patient experience may vary. The data shown represents the average results of 3 EMSCULPT NEO's clinical studies¹⁻³.

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The Power of Combination



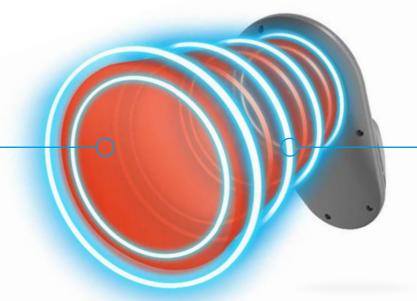


RF



SYNCHRONIZED RF

The only patented radiofrequency heating in the world that works simultaneously within a magnetic field.

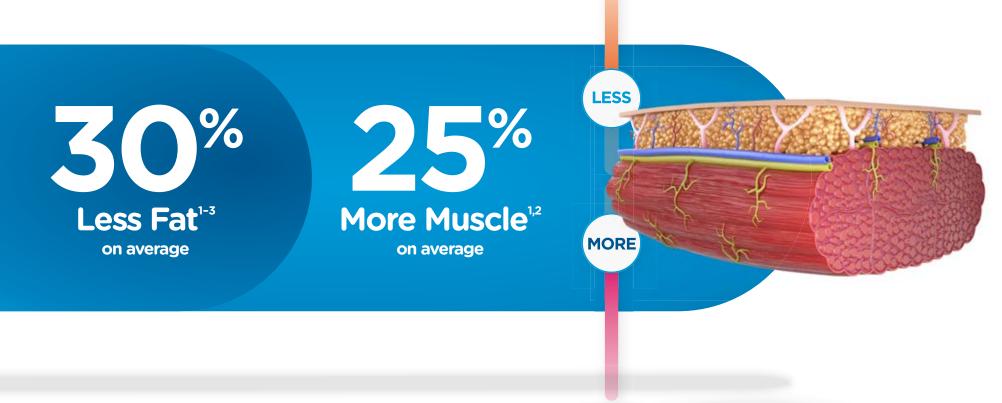


HIFEM+

The #1 muscle sculpting technology with newly designed presets now operates simultaneously with RF heating.

treats larger patient population with little BMI limitation (up to 35 BMI).

Broader Patient Appeal





AFTER EMSCULPT





1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: BTL AESTHETICS

BEFORE

AFTER EMSCULPT





3 MONTHS AFTER THE LAST TREATMENT, COURTESY OF: DAVID KENT, M.D.

Results and patient experience may vary.



Synchronized RF Heating

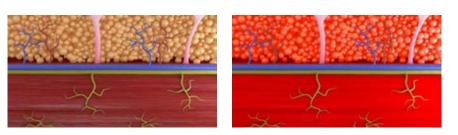


HIFEM+ Contractions



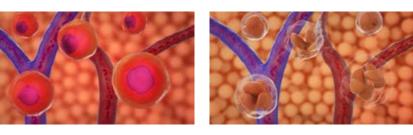


Warm-Up of the Underlying Muscles



Due to the RF heating, EMSCULPT NEO is the only aesthetic procedure that works out heated muscles. The muscle temperature quickly raises by several degrees. The muscles are prepared for exposure to stress, similar to what a warm up activity does before any workout.

Fastest Thermal Effect in the Market



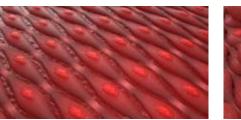
In-vivo measurements showed that apoptotic temperatures in fat are reached in less than 4 minutes. This is one of the shortest time to reach effective temperatures out of major technologies in the market.*

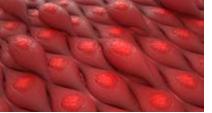
Supramaximal Muscle Contractions



Bypassing the brain limitations, **HIFEM+** energy **contracts muscle fibers** in the treated area at intensities that are **not achievable during voluntary workout.**

Muscle Building

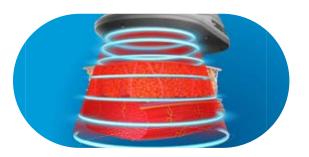




Extreme stress forces the muscle to adapt, resulting in muscle fiber hypertrophy and hyperplasia⁴. On average the muscle volume increases by 25%.



The First of Its Kind



Combining the Impossible

EMSCULPT NEO introduces a patented concept of simultaneous application of RF and HIFEM+. For the first time in the history, radiofrequency and high-intensity magnetic fields are combined in a single applicator.

SYNCHRODE RF™ ELECTRODE A unique proprietary electrode made of hundreds of mutually interacting interspaced segments.

This makes it the only RF technology that is transparent to magnetic fields.

A Whole New HIFEM+





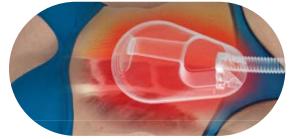
New Pulse Patterns

Completely new pulse patterns designed to optimise results in **muscle building**.



More Intense Presets

More pulses deliver even more supramaximal contractions for a better experience.



In Synchrony With RF

To maximize the synergic effects, specific contraction patterns are best matched with the RF energy emission.

Based on long-term experience with the original HIFEM, completely new protocols have been designed and tested on hundreds of clinical study patients.

HIFEM+
TECHNOLOGY

Reproducible Results Supported by Clinical Research

7 30

New Clinical **Studies**

EMSCULPT NEO showed consistency in eliminating fat and building muscle in all latest clinical studies.

More **Than 500 Patients***

More Than 30 Investigators*

Peer-Reviewed

Publications

More than 30 scientific

publications since 2018 make

researched technology used in

HIFEM the most intensively

non-invasive body shaping.

HIFEM

neo*

Fat Reduction and Muscle Increase:

Sham Controlled Trial

Julene Samuels M.D., Bruce Katz M.D., Robert Weiss M.D.

STUDY DESIGN

72 subjects (Active group: N=48; Sham group: N=24) Three 30-minute treatments on abdomen Evaluation by ultrasound imaging

RESULTS AT 3 MONTHS POST-TREATMENT

24.2%

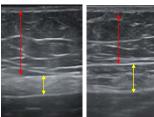
Reduction in fat thickness (active group) Thickening of the abdominal muscle (active group)

6 months

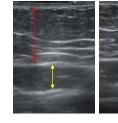
Patient satisfaction (active group)

The results were maintained for up to 6 months post-treatment

65 years old female



Simultaneously - The First Sham-Controlled Randomized Trial. Accepted for publication in Plastic and Reconstructive Surgery journal, 2021 51 years old female



MSCULPT

Fat Reduction and Muscle Increase:

MRI evidence

Carolyn Jacob M.D., David Kent M.D., Omer Ibrahim M.D.

STUDY DESIGN

41 subjects (17 males, 24 females) Three 30-minute treatments on abdomen Evaluation by magnetic resonance imaging

RESULTS POST-TREATMENT

30.8%

Reduction in fat thickness

6.7 cm

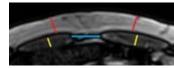
Waist circumference reduction at 6 months 19.8%

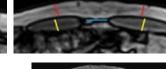
26.1%

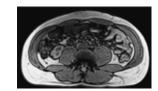
Reduction in abdominal separation at 6 months

muscle at 3 months

Thickening of the abdominal







Efficacy and Safety of Simultaneous Application of HIFEM and Radiofrequency for Abdominal Fat Reduction and Muscle Toning. Accepted for publication in Dermatologic Surgery journal, 2021



and muscle thickness and abdominal separation, taken before (left) and after (right) the treatment. neo*

Electron Microscopy:

Evidence of Fat Disruption

Robert A. Weiss MD FAAD, MVDr Jan Bernardy Ph.D., Prof MVDr Frantisek Tichy CSc.

STUDY DESIGN

7 Large White pigs (approximately 6 months old) Three 30-minute treatments applied to abdomen Tissue samples collected over the course of 2 months post-treatment Evaluation included scanning electron microscopy and histology

RESULTS AT 2 WEEKS POST-TREATMENT

252

31.1%

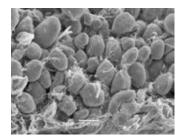
The total number of tissue samples analyzed to document fat disruption effects.

43-45°C

Apoptotic temperatures in fat proven by in-vivo measurements **Apoptosis**

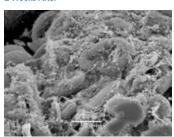
Decrease in adipocyte size

Fat apoptosis documented by presence of pyknotic nuclei.



Radiofrequency for Fat Disruption: Histological and Electron Microscopy Porcine Model Study. Accepted for publication in Dermatologic Surgery journal, 2021

2 Weeks After



of fat tissue before and after the

*Based on all HIFEM studies.

MSCULPT Activation of Myosatellite Cells Responsible for Muscle Growth

Yael Halaas MD, MVDr. Jan Bernardy Ph.D., MVDr. Petra Ondrackova Ph.D., Ivan Dinev DVM, Ph.D., DSc.

STUDY DESIGN

5 Large White pigs (approximately 6 months old) Three 30-minute treatments applied to abdomenn Biopsies collected at baseline, 4 days, 2 weeks and 1 month post-treatment

RESULTS

30.2%

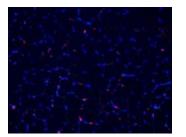
40-41°C

Increase in levels of myosatellite cells

Safe temperature optimal for enhancement of muscle growth

12-16 weeks

The effect of 3 treatments is comparable with 12-16 week-long exercise programs*



2 Weeks After

Activation of Skeletal Muscle Satellite Cells by a Device Simultaneously Applying High-Intensity Focused Electromagnetic Technology and Novel RF Technology Fluorescent Microscopy Facilitated Detection of NCAM/CD56, Published in the Aesthetic Surgery Journal, January 2021, DOI: 10.1093/asj/sjab002

showing an increased

neo emsculpt

Deletion of Adipocytes:

Human Histological Study

David J. Goldberg, M.D., J.D.

STUDY DESIGN

5 female subjects Three 30-minutes treatments of abdomen Histological evaluation and waist circumference measurements

RESULTS

Fat Elimination

Reduction in size and numbers of fat cells was documented No changes in control group

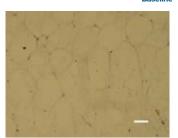
Results

33.5%

1 Month After

2.2 cm

Waist circumference reduction Decrease in adipocyte size



Deletion of adipocytes induced by a novel device simultaneously delivering synchronized radiofrequency and hifem: Human histological study. Published in the Journal of Cosmetic Dermatology, February 2021, DOI: 10.1111/jocd.13970

disintegration (C) of fat cells as a result of the neo emsculpt

Ultrasound Evaluation of Fat Tissue

Radina Denkova M.D.

STUDY DESIGN

42 subjects (29 females, 13 males) Three 30-minute treatments on abdomen Evaluation by ultrasound imaging

RESULTS AT 3 MONTHS POST-TREATMENT

29.8%

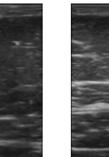
Reduction in fat thickness

reduction

88.1%

Patient satisfaction

3 Weeks After



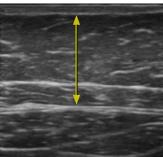
U.S. Food and Drug Administration. 510(k) Premarket Notification: K192224. Published online December 5. 2019. Accessed June 30, 2020. https://www.accessdata fda.gov/cdrh_docs/pdf19/K192224.pdf

3.2 cm

Waist circumference

92.9%

Found the treatments comfortable



Ultrasound images of patients in active group taken before (left) and after (right) the treatment; fat (yellow). neo neo

Histological **Evaluation of the Effect on Fat in Humans**

STUDY DESIGN

8 subjects Two 30-minute treatments Biopsies were collected from the treatment area

THE STUDY RESULTS DOCUMENTED

20 days

Intensive fat cell disruption peaking at 20 days posttreatment

Efficacy

Efficacy in elimination of fat cells

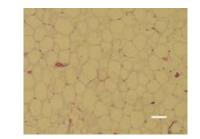
Safety

10 days

Procedural safety through no damage to skin cells nor to sweat or sebaceous glands

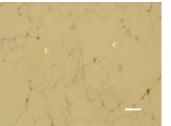
Non-invasive lipolysis seen in the

first 10 days post-treatment



U.S. Food and Drug Administration. 510(k) Premarket Notification: K192224. Published online December 5, 2019, Accessed June 30, 2020, https://www. accessdata.fda.gov/cdrh_docs/pdf19/K192224.pdf

20 Days After



disintegration (C) of fat cells as a result of the



More Applicators & Body Parts



Plug-n-play Applicators

EMSCULPT NEO's plug-n-play applicators allow you to treat multiple areas of interest in both women and men. Applicators with bigger spot size address larger areas, whereas smaller-sized applicators are the perfect fit for smaller and curved body parts.

BEFORE AFTER EMSCULPT®

1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: DIANE DUNCAN, M.D.

BEFORE



AFTER EMSCULPT®



IMMEDIATELY AFTER THE LAST TREATMENT, COURTESY OF: MELANIE PALM, M.D.

Results and patient experience may vary.

Great Patient Results

DID YOU KNOW?

The abdomen is the #1 area patients wish they could sculpt and build muscle.*

More Muscle Less Fat



1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: DAVID KENT, M.D.



1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: DAVID KENT, M.D.







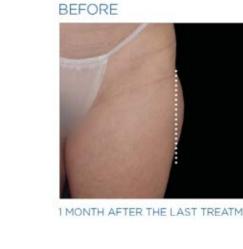
AFTER EMSCULPTS

3 MONTHS AFTER THE LAST TREATMENT, COURTESY OF: BRUCE E. KATZ, M.D.





6 MONTHS AFTER THE LAST TREATMENT, COURTESY OF: JULENE SAMUELS, M.D.





1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: YAEL HALAAS, M.D.



1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: BRIAN KINNEY, M.D.

More Lift Less Time

84% women say "I appreciate a firm butt and toned, sculpted thighs over being twiggy".*

61% of women say "I used to think looking strong was not feminine, now I feel empowered when I am strong".*

More Definition Less Commitment



IMMEDIATELY AFTER THE LAST TREATMENT, COURTESY OF: KLAUS HOFFMANN, M.D.



1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: BTL AESTHETICS

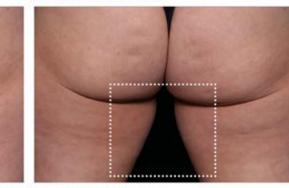


BEFORE AFTER EMSCULPTS



1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: DIANE DUNCAN, M.D.





1 MONTH AFTER THE LAST TREATMENT, COURTESY OF: DIANE DUNCAN, M.D.



BEFORE AFTER EMSCULPT

2 WEEKS AFTER THE LAST TREATMENT, COURTESY OF: SUH ESTHETICS



4 WEEKS AFTER THE LAST TREATMENT, COURTESY OF: RAMINDER SALUJA, M.D.

Listen To Your Peers





Julene B. Samuels, M.D. Plastic Surgeon Louisville Kentucky

"EMSCULPT NEO adds a revolutionary type of RF to HIFEM, resulting in even more fat reduction and increased muscle growth, hyperplasia, and stronger thicker muscle fibers. You can treat patients with lower as well as higher BMI. This is one of those devices I call a Holy Grail device. It can address both stubborn fat and muscle growth at the same time."



Bruce Katz, M.D. Dermatologist New York City New York

"Bringing the next generation EMSCULPT NEO makes total sense. Think about it! It is operator independent, takes half the time. patients don't have to go first for fat treatment, and then again for muscle treatments. It does everything in the 30-minute session, which makes it is more cost and time effective. And the most important thing, patients don't have to wait for months to feel a difference."



Robert Weiss, M.D., FAAD, F.A.C.Ph Dermatologist Baltimore Maryland

"In the past, we would use separate devices for fat reduction and muscle contouring. EMSCULPT NEO does both through the same applicator and at the same time. It is the only device that combines two technologies for fat and muscle contour, even for higher BMI patients. It's pretty amazing."



David J. Goldberg, M.D., J.D. Dermatologist New York City New York

"EMSCULPT NEO is the first medical device eliminating fat and enhancing muscle tone simultaneously. This is something almost every patient wants. It is less time consuming and offers more bang for the buck - with better results. This is the next dimension in body contouring."



Carolyn Jacob, M.D., FAAD Dermatologist Chicago Illinois

"There was a rapid, very measurable, noticeable reduction in fat with an increase in muscle thickness. These changes are much better than what we would get with any standalone device. **EMSCULPT NEO** is indeed best in market fat reduction and muscle building device combined together."



neo emsculpt

Live the **Experience**





David E. Kent, M.D. Dermatologist Macon Georgia

"With EMSCULPT NEO, when you look at fat reduction, we see a 30% reduction on average in the fat layer. On the other hand, we see around 25% improvement in the muscles. This is over and above what you would normally see with other devices for both fat and muscle. EMSCULPT NEO is one plus one equals four."



Brian M. Kinney, M.D. Plastic Surgeon Los Angeles California

"Apart from the highest fat reduction, due to a combination of the two technologies, HIFEM works out your muscles while the radiofrequency heats up the tissue for even better results. It is more comfortable due to heat and easily affordable for the patients. My patients love it."



Yael Halaas, M.D. Facial Plastic Surgeon New York City New York

"EMSCULPT NEO is yet another revolutionary device. Treatment time is the same as original Emsculpt but with dramatic results on the fat and the ability to treat a much wider range of patients up to BMI 35."



Richard Goldfarb, MD, FACS Cosmetic Surgeon Langhome

"We are seeing a better muscle development than we did with original EMSCULPT, but we are seeing a significant amount of fat being disrupted in the subcutaneous region as well. I have not seen anything like EMSCULPT NEO before."

Pennsylvania



Melanie Palm, M.D. Dermatologist Solana Beach California

"Another unique feature about this technology is that not only it treats large areas, but if you have a slimmer patient with protruded pouches of fat, you can spot treat them while making those muscles toned and stronger underneath."



neo:







Please be aware that some of the information / intended uses / configurations / accessories mentioned here are not available in your country. For more information contact your local distributor. Results and patient experience may vary. As with any medical procedure, ask your doctor if the EMSCULPT NEO® procedure is right for you. In the EU EMSCULPT NEO® is intended for treatment of obesity by fat reduction through neuromuscular stimulation, radiofrequency induced lipolysis and increase of the blood flow. ©2021 BTL Group of Companies. All rights reserved. BTL®, EMSCULPT NEO® and EMSCULPT® are registered trademarks in the United States of America, the European Union, or other countries. The products, the methods of manufacture or the use may be subject to one or more U.S. or foreign patents or pending applications. Trademarks EMSCULPT®, EMSCULPT NEO®, EMSELLA®, EMTONE®, EMBODY®, and HIFEM® are parts of EM™ Family of products. *Data on file.

¹Abdominal toning and reduction of subcutaneous fat with combination of novel radiofrequency treatment and HIFEM procedure - MRI scan study. Jacob C. et al. Presented at ASDS 2020 Virtual Meeting. ²Radiofrequency heating and HIFEM delivered simultaneously - the first sham-controlled randomized trial. Katz B. et al. Presented at ASDS 2020 Virtual Meeting. ³Ultrasound evaluation of the simultaneous RF and HIFEM treatments on human fat tissue. Denkova R. Source: U.S. Food and Drug Administration. 510(k) Premarket Notification: K192224. Published online on December 5, 2019. ⁴Halaas Y, Duncan D, Bernardy J, Ondrackova P. Dinev I. Activation of Skeletal Muscle Satellite Cells by a Device Simultaneously Applying High-Intensity Focused Electromagnetic Technology and Novel RF Technology: Fluorescent Microscopy Facilitated Detection of NCAM/CD56. Aesthet Surg J. 2021.

